

# Excellence in Senior Living

*Make savvy decisions. Protect fiscal security. Enjoy peace of mind.  
Here you can.*



Lenbrook



### **Experience the Lenbrook *Difference*.**

At Lenbrook we continually strive toward excellence for many reasons — all of which are fueled by our mission:

*To enable our residents to enjoy the gifts of independence, good health, and personal fulfillment to the fullest extent possible through Lenbrook's many programs and services.*

We are passionate about our community and the engaged residents that have chosen to call Lenbrook home. For more than 40 years, Lenbrook has been committed to a continuous pursuit of excellence across our campus to include opening ourselves up to regular, rigorous, third-party validation of our services, finances, and operational quality.

Since 1992, Lenbrook has consistently earned international accreditation from the Commission on Accreditation of Rehabilitation Facilities (CARF). In fact, Lenbrook is the *only* not-for-profit Life Plan Community in the Atlanta area to

earn this prestigious recognition and the only senior living community in Atlanta to earn a Fitch investment grade rating. Additionally, Lenbrook is a member of Novare, a consortium of forward-thinking Life Plan Communities that come together to collaborate, innovate, and enhance the world of senior living through shared next practices.

**Lenbrook is Atlanta's  
only internationally  
accredited and  
investment grade rated  
Life Plan Community.**



*Now more than  
ever, residents  
value life at  
Lenbrook.*

**Not-for-profit**

*We put people first.*

Since our founding in 1983, Lenbrook has expanded and reinvested in the amenities and quality services offered in the community. Lenbrook's commitment to people over profits extends beyond its not-for-profit status. Our single site status demonstrates our commitment to the Atlanta community, as we use all our financial strength for the benefit of residents and facilities within our campus. Additionally, thanks to the Lenbrook Benevolence Fund, no resident has ever been asked to leave the community because of an inability to pay due to hardship that is no fault of their own.

Lenbrook's 501(c)3 not-for-profit designation also enables a variety of opportunities for philanthropic fundraising and reinvestment in our facilities and the life of our community. Equally significant, we do not incur property or federal income tax, which translates into significant savings for the community and our residents.



*“Our interest in accreditation reflects our willingness to open ourselves up to outside scrutiny to ensure total transparency to all of our stakeholders.”*

**—Chris Keysor**

**President & CEO, Lenbrook**

## **International accreditation**

*The gold standard for excellence and quality.*

As the only accrediting body for Life Plan Communities, the Commission on Accreditation of Rehabilitation Facilities (CARF) tests and measures a community's ability to continually improve and meet the changing needs of its residents.

To achieve accreditation, Life Plan Communities must meet more than 1,400 internationally recognized standards of excellence. To maintain our five-year CARF accreditation, Lenbrook must meet annual reporting and operational requirements, demonstrating ongoing performance measurement and management.

Lenbrook's CARF accreditation is your assurance that this community:

- Is guided by and demonstrates compliance with internationally recognized service standards and best practices
- Continually strives for excellence in governance and administration, financial oversight, risk management, workforce development and service delivery
- Maintains a strong financial position
- Invites and empowers residents to have an active voice in the community's services and governance
- Demonstrates commitment to continuous improvement and providing the best quality of care to residents
- Openly welcomes peer and professional review of its operations
- Places its residents at the center of everything it does







## Investment grade rating

*Financially stable and fiscally responsible.*

Since 2016, Lenbrook has repeatedly earned an investment grade rating from Fitch, one of the top three global credit agencies. This rating demonstrates the community's solid market position and ability to consistently produce strong operational results and stable cash flows. In addition, this achievement places Lenbrook in a favorable position if the need arises to secure financing for facilities, programming, or other improvements.

*“Lenbrook’s Fitch rating substantiates the responsible manner with which the organization manages its financial matters and provides additional comfort and confidence to its residents.”*

**—David D.  
Lenbrook Residents Association  
Finance Committee**

# *Our insistence on excellence is your assurance of quality.*

Led by our management, inspired by our residents, and  
championed every day by our associates, Lenbrook is  
committed to a continual pursuit of excellence, best  
practices, and next practices.



Lenbrook

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